



# I Got Caught!



## *Rewarding Youth for Wearing*



AAA continues its partnership with the Minnesota Sheriffs Association, the Minnesota Chiefs of Police Association, Safe Kids Minnesota, Minnesota Towards Zero Deaths and Dairy Queen in offering a positive reinforcement campaign encouraging and rewarding helmet use among Minnesota's youth. AAA's "I Got Caught" program rewards youth who wear helmets while riding a bicycle, scooter, skateboard or in-line skates.

Youth "caught" wearing a helmet are rewarded with a "citation" for a free ice cream cone at participating Dairy Queen restaurants.

This year, to sign up to be a participating agency, please fill out our online form. The citations will be sent directly to each agency in late April or early May.

***If you have additional questions about the program, contact Meredith Mitts, [MMitts@acg.aaa.com](mailto:MMitts@acg.aaa.com) .***

